

Title of discussion NETWORKING

Convenor STEPHEN EDWARDS

People taking part

John Bourne  
ANN MORPE  
HILLARY BLACKBURN  
MATIAS BLECHER

Summary of discussion

MAPPING OF NETWORKS AROUND EDA

Action points

EMBELLISH NETWORK-MAP

- NEED TO DESCRIBE EACH LINK AND HOW THEY CAN BE USED  
AS A RESOURCE

- ORGANISE MEETINGS

IDENTIFY INTEREST GROUPS

- DEVELOP SPOFFS OF GREEN DRINKS (IE. PRODUCT DESIGNERS)

MAKE EDA DIRECTORY MORE ACCESSIBLE

Title of discussion *Eco Design Journal.*

Convenor *Jerome:*

People taking part

- *Etty Flanagan*
- *Jerome*
- *Edwin D.*

Summary of discussion

Short background - organic + fluid content - within  
 - paid by subs + ads. Ads disappearing

Key Q - • future editors

Eco design - must cover all aspects.

Circulation - libraries  
 colleges  
 bookshops  
 school  
 members.

Eco D is a  
 teaching aide  
 put on back

Could be general public raising

Who is audience:

Annual 'worst building award'

Big circ = big profile.

Corporate  
 © Different package

Key design tips

Action points

- © Wanted additional designer.
- © "Funding Advocate"
- © Overview strategy → trust corporate.
- © period to up circulation
- © consider subscription rates
- © regulars.

- © One Amp
- © Richard Rogers
- © Fitch
- ©

then ↓  
 involvement  
 means  
 extra circulation

© ED needs to be comprehensive